

**WHEN YOU THINK OF SAVING... THINK BIG! THINK BIG BEN!!**

**GRAND OPENING WATCH REPAIR SPECIAL!**

**WATCH REPAIR**

Complete WATCH REPAIR \$3.88

Includes all parts & labor

- Ultrasonic Cleaning
- Electronic Timing
- Case and Band Cleaned
- One Year Guarantee
- Automatic Self-Winding Watches.....\$7.88



**NOW'S THE TIME TO SHOP FOR CHRISTMAS... YOU WILL NEVER SAVE MORE! CHRISTMAS GIFT HEADQUARTERS**

**BRING THE KIDS TO THE ANIMAL CIRCUS FREE FRI., SAT., SUN. & MON. — ELEPHANTS 'N EVERYTHING**

**BIG BEN**



**QUALITY REBUILT GENERATORS**

**NEW CAR GUARANTEE**

6 Volt Exchange

**BIG BEN PRICE \$6.44**



**AUTO VISOR-PAK**

**BIG BEN PRICE \$1.29**

The perfect stor-all for every car

Val. \$3.95



Largest selection of Nationally Advertised **Major Appliances** at fabulous **DISCOUNT PRICES**

- Zenith • Motorola
- Packard-Bell • RCA
- Hotpoint • Norge
- Whirlpool • Webcor
- O'Keefe & Merritt
- Wedgewood • Tappan
- Western Holly, Etc.

**CLEAN-UP SPECIAL PRESTONE CAR POLISH**

• CLEANS • WAXES • PROTECTS

1 Pint Can Regular \$1.95

**BIG BEN PRICE 69¢**

Another Big Ben Savings



For the Do-It-Yourselfer **Factory Rebonded BRAKE SHOES**

Set of 4 for 2 Wheels

**BIG BEN PRICE \$2.48**

We carry a complete line of brake shoes at low Discount Prices

Exchange



**6 Transistor RADIO**

Complete with carrying case . . .

**BIG BEN PRICE \$8.88**

**19" THINLINE PORTABLE TV**

19"-14" aluminum picture tube, thin line brief case type styling. Cascade Tuner, Adjacent channel trans. Completely hand-wired chassis. All tubes accessible from rear of the set.

**BIG BEN PRICE \$89.95**



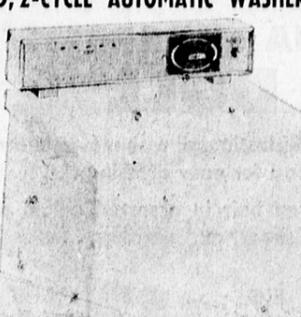

**NORGE 2-SPEED, 2-CYCLE AUTOMATIC WASHER**

WITH ALL THESE TOP MODEL AUTOMATIC FEATURES

- 2 speeds
- 2 prices
- 10 lb. tub capacity
- Built-In Sediment Remover
- Exclusive Wave Action Agitation
- Fresh Water Super Rinse
- Lint Filter and Dispenser

**FREE! DELIVERY • INSTALLATION • 1-YR. SERVICE**

**BIG BEN PRICE \$157.77**



**WEDGEWOOD-HOLLY AUTOMATIC GAS RANGE**

35 four-burner, grid-die, standard baking oven, pull-out chop broiler, spacious storage compartment. Smartly designed backyard . . . signed backyard . . . clean, uncluttered lines. Proof that you have style, quality and trouble-free construction for a budget price.

**BIG BEN PRICE \$128.88**

**FREE INSTALLATION and DELIVERY**

**NO MONEY DOWN 36 MONTHS TO PAY**

PAYMENTS START FEBRUARY, 1962



Move your TV SET to any room in the house

**TV TABLES** value \$5.95

**A REAL BUY \$1.88** at Big Ben

**(DELUXE INDOOR TV ANTENNA)**

- ★ 3-sectional mirror finish aluminum staffs
- ★ Quickly and easily installed on or near a TV set
- ★ Genuine plastic topple proof base and twin-x cable
- ★ No need for outside antenna or expensive installation

**BIG BEN PRICE 59¢**




**IT'S THE BIGGEST GRAND OPENING BONANZA EVER HELD ANYWHERE**

**SHOP THE MOST COMPLETE SPORTING GOODS DEPT. IN CALIFORNIA FOR HIS GIFT**

**BRONSON FISHING OUTFIT**

- ROD
- REEL
- LINE

Fresh water rod, reel and line . . . Low cost big catch . . .

Dad can take that boy along on a fishing trip . . .

An Ideal Christmas Gift

Regular \$7.95

**BIG BEN PRICE \$3.97**



**FISH SKINNER**

By Townsend

Chrome-plated skinner with stainless steel blades. Blade width 4 1/2 inches. Removes the skin with the scales without throwing a single scale. As easy to operate as a can opener.

Regular \$5.95

**BIG BEN PRICE \$3.87**



**Ball Bearing Genuine Leather SHOE SKATES**

For the boys and girls, these outdoor skates are a must for Christmas.

Regular \$7.95

**BIG BEN PRICE \$4.87**



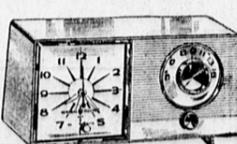
**★ GIFTWARE and HOUSEWARE DEPT. ★**

**G.E. CLOCK RADIO**

**BIG BEN PRICE \$16.99**

Model C-403

Wake up to music. Go to sleep with music. Beautiful tone Quality.



**Magnalite OVAL ROASTER**

- HOLDS 10 LB. FOWL
- INCLUDES MEAT RACK
- PROVIDES A LIFETIME OF COOKING PLEASURE
- CAST AS THICK AS TWO SILVER DOLLARS
- GIVES YOU "OVEN FLAVOR" FROM TOP BURNER COOKING

**BIG BEN SPECIAL \$10.98**

VALUE \$16.95



**Famous Brand Name ELECTRIC CAN OPENER**

UDICO Model 58-H

Stands on Rubber Legs

Open Any Size Can

10-Year Guarantee

REGULAR \$19.95

**BIG BEN PRICE \$11.99**



**LAUNDRY CART**

with Casters

End your washday blues with a smile

No Stop No Bend

**BIG BEN PRICE \$1.38**

Val. \$2.95

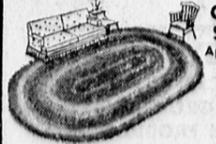


**RECTANGULAR REVERSIBLE BRAIDED RUGS**

Hand loomed multi-toned in predominantly brown shades. Bound and ready to go.

Regular	PRICE	BIG BEN PRICE
6'x9'	\$49.95	\$24.66
9'x12'	\$84.95	\$44.88
12'x15'	\$115.95	\$74.66

OVALS \$26.67 Approx. 9x11



**FILL OUT THIS COUPON AND BRING TO BIG BEN . . . IT'S YOUR BIG OPPORTUNITY**

TO TAKE PART IN THE GIANT \$10,000 JACKPOT IN PRIZES NO PURCHASE NECESSARY

**Don't Forget Big Ben's Hourly Specials TROPIC "MIKE" BUYS**

**TEAR OUT AND DEPOSIT THIS COUPON AT STORE**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

**YOU NEED NOT BE PRESENT**

**DRAWING FOR PRIZES**

WILL BE HELD **DECEMBER 1-2-3-4th, 1961**

WINNERS WILL BE NOTIFIED

**CARPET DEPT. OVERSIZE RUGS**

- Rayons
- Nylons & Wool Piles

Select from Tweedy and Nubby Loop or Plains. Pile textured . . . A real value!

• 12'x18' **YOUR CHOICE ONE PRICE**

• 12'x19 1/2'

• 12'x15'

• 12'x12'

**BIG BEN PRICE \$44**

